



2024

REWARDS



OWN YOUR  
magic

# COOKIE ENTREPRENEURSHIP

The Girl Scout Cookie Program provides all Girl Scout Youth Members with opportunities to earn their own rewards and make their own choices. While learning amazing (and essential) skills you may also earn a plushie, secure your GS Membership for the 2024-25 membership year, or even earn some supplies for your next outdoor adventure! The more you sell, the more you earn. Check out the world of possibilities in this booklet!



# MEET THE MASCOT!

COMMON NAME: Axolotl

SCIENTIFIC NAME: *Ambystoma mexicanum*

TYPE: Amphibian, salamander variety

CONSERVATION STATUS: Critically endangered

AVERAGE LIFE SPAN IN THE WILD: 5-6 years

SIZE: 9 inches

HABITAT: Water and land



The word “axolotl” comes from the Nahuatl language of the Aztecs, and means “water dog.” Its mythological connection is to Xolotl, the god of fire, lightning, deformities, and death. The Spanish word for axolotl is ajolote, but is used colloquially in Mexico to encompass all forms of salamander



# 2024 PATCHES



## 2024 Year Bar

20+ packages Virtual Troop 2 Troops



## 2024 Theme Patch

60+ packages total order (bundled with Axolol socks)



## Personalized M-2 Avatar Patch

Send 15 emails and sell 125+ packages through Digital Cookie



## 2024 Action Patch

Earned by troops with 200+ PGA  
One per selling Girl Scout



## Goal Getter Patch

Earned by troops with 160+ PGA IO  
One per selling Girl Scout



## Cookie Techie Patch

Send 15 emails through Digital Cookie system

# INITIAL ORDER REWARDS



## Collapsible Camp Cup

Earned by Girl Scouts that reach 160 packages on Initial Order

## Lanyard

Earned by troops that earn 160 PGA on Initial Order (awarded 1 per selling Girl Scout, 2 per troop)



## Goal Getter Patch

Earned by troops that earn 160 PGA on Initial Order (awarded 1 per selling Girl Scout)

# FINAL ORDER REWARDS



## Super Troop Reward:

Troops that reach a final PGA of 200 will receive this Axolotl shirt!  
1 per selling Girl Scout, 2 per troop (volunteer)

## 2024 Action Patch

Earned by troops with 200+ PGA  
One per selling Girl Scout



# INDIVIDUAL REWARDS

## 30+ packages

Scratch art poster

Includes bamboo scratch tool. Bottom area for customized message.



## 60+ packages

Axolotl Socks and Theme Patch

Cute and comfy axolotl socks have two different expressions! Show off your cookie pride with the 2024 Theme Patch.



## 90+ packages

Wallet Pouch and Bandana

From hair fashion to camp accessory, the bandana is a classic. The wallet has a wrist strap, a zippered pocket, and card slots.



## 120+ packages

Axolotl Pillow

Take this cute little axolotl with you for your big adventures!



# INDIVIDUAL REWARDS



160+ packages

Lucy the Axolotl

16 inches of soft and huggable axolotl!



200+ packages

Crossbody Bag and Fashion Patches

Vegan leather crossbody includes two different interchangeable straps. Peel and stick fashion patches can be added to show off the 2024 theme or you can put your patches anywhere else you want to see our cookie mascot!



250+ packages

Magical Marker, Axolotl Make-up Pouch, and 3-Part Journal Sketch Pad

The axolotl make-up bag doubles as a pencil pouch to hold your magical marker! Write secret messages in your journal.



375+ packages

2024-25 Annual Membership Renewal  
and A'lotl Patch

Save your spot for 2024-25 and save your troop proceeds by earning your renewal early!



# INDIVIDUAL REWARDS

500+ packages

## Weekender Tote

Prepare for all your adventures with this weekender tote. Features a waterproof interior pocket for swim suits or toiletries. Perfect for camp!



700+ packages

## Puffy Camp Blanket and Baseball Cap

The puffy camp blanket comes in a carrying sleeve and includes buckles to secure around shoulders. Perfect for a bunk at camp or for a night away at an encampment. Protect your face from the sun in style with the Own Your Magic baseball cap.



# HIGHER REWARDS

1000+ packages

Custom Crocs

These custom crocs were designed specifically for the 2024 Cookie Program. They feature the fun axolotl print and two cookie Jibbitz charms!



1500+ packages

Instax Mini Instant Camera

Capture memories with this bright Instax Mini camera. Photos print on demand so you can share them with friends!



2000+ packages

High Adventure Day at Camp  
May 4, 2024

Join other cookie entrepreneurs at a High Adventure Day at Camp. Our team at Camp White Rock will show you a day full of adventure in the great outdoors!



All rewards are cumulative. Council reserves the right to make substitutions to the item's color, material, or size to substitute an item of equal or greater value due to changes to availability.